

LeadConcepts

A National Marketing Leader Since 1991

Lead Concepts Specializes In Meeting Your Direct Mail Marketing Needs.

Lead Concepts is located in Grapevine, Texas and has been working with Insurance Companies and Individual Agents since 1991.

Lead Concepts solves the problem of high cost prospecting.

Your program is targeted directly to the market you want to reach and in the area you want to work. All lists are one per household. That means no duplicate leads and more multiple sales.

Lead Concepts on site printing services and mail-shop allows us to completely control quality from start to finish.



Lead Concepts follows state regulations in each state and always respects the confidentiality of our clients.

GETTING YOUR OWN PERSONAL LEAD GENERATION PROGRAM STARTED IS AS EASY AS THIS:

- ▶ **Determine The Market That Best Fits Your Needs:**
Seminars / Workshops Annuity Medicare Supplement / Open Enrollment Mortgage
Final Expense / Burial Long Term Care Major Medical Scrubbed Telemarketing Lists
- ▶ **Choose Between The Sample Mail Pieces That We Have Available or Submit Your Own Piece.**
(Samples Are Included In This Packet)
- ▶ **Fill Out The Attached Order Form.**
- ▶ **Fax Your Order Form In And You Will Be Called Shortly To Confirm All Aspects Of Your Order And Answer Any Questions That You May Have.**



Lead Concepts views their agents leads as GOLD and will have initial responses in 3 - 4 weeks. Your leads will be e-mailed to you daily as they come in and will be mailed to you twice weekly.



If you have any questions regarding zip codes, counts, or mail pieces please feel free to contact:

Justin Simons - 800-283-0187 ext 103



In Partnership With

